

Org-Type	CTE		
Lead	Project Lead The Way California	PoC	Bruce Westermo, State Director
PoC-Phone	(619) 892-4332	PoC-Email	westermo@engineering.sdsu.edu
Address	PLTW, College of Engineering SDSU 5500 Campanile Dr San Diego, CA 92182-1326		
URL	www.pltwca.org		
Service-Region	All California Nationwide		
Type	Professional Development for Teachers Student Program Lesson Plan Resources Other		
Subjects	Computer Science Engineering Robotics Technology		
Level	Middle School (5-8th grade) High School (9-12th grade) Professional Development		
Other-Objectives			
Served-per-Year	300,000 nationwide	Demographics	
Content	Project Lead The Way (PLTW) are engineering, technology, and medical sciences middle and high school curricular programs that is intended to prepare students for careers in engineering and technology, to show them what the career opportunities are in these fields, and to prepare them for further education.		
Outcomes	To increase the number of US students going into engineering and technology careers		
Started	1997	Funded-Through	NA
Length	Ongoing	Cost	free to students
Primary-Funding	Foundation Industry Donations	Primary-\$	NA
Materials	Curriculum for the courses		
Other-Funding			
How-Assessed	Each student is required to contribute to the database.		
Best-Practice-Why	Yes. We have been endorsed by the National Academy of Engineering, the National Academy of Science and the Institute of Medicine as a model curriculum for K-12 STEM education. The NDIA has also endorsed PLTW as a model program. We are in over 3,000 schools and will reach over 300,000 students this year.		
Promising-Practice			
Sponsor	Bruce Westermo	Sponsor-Org	College fo Engineering, SDSU
Sponsor-Phone	619-892-4332	Sponsor-Email	westermo@engineering.sdsu.edu
Other-Orgs	National Defense Industry Association, Aerospace Industry Association, Society of Manufacturing Engineers Education Foundation, Small Manufactureres Institute, San Diego Economic Development Corp. Sacramento Chamber of Commerce, CSU Engineering Deans, Qualcomm, Lockheed Martin, Boeing, Sony, Solar Turbines, American Electronics Association, Intel		