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Professionals In Human Resources Association (PIHRA), California Space Authority (CSA) and California Workforce Association (CWA)

Course Offering (Approved for 3 HR Certification Institute Credits)



Strategic Alignment of Public and Private Workforce Development Strategies and Resources: Workforce Investment Board (WIB) and Private Entity/Corporate Human Resources (HR) Alignment

Course Purpose

The purpose of this course is to increase familiarization of how public workforce development resources and funding can enhance corporate HR Workforce Development plans, and to facilitate a tighter alignment of private and public workforce development strategies and resources.

Course Objectives

- HR professionals will become familiar with:
 - History and intent of the Workforce Investment Act (WIA)
 - WIA and WIB resources and how they can integrate and enhance a corporate HR workforce development plan
 - How public workforce development entities and resources can more tightly align with corporate HR strategies and programs

Course Outline

- The Department of Labor, the American Competitive Act and the Workforce Innovation and Regional Economic Development Initiative
- Workforce Investment Act of 1998
- What are WIBs? How are WIBs funded?
- How does the WIA funding work?
- The California Employment Development Division (EDD) relationship to WIBs
- The American Recovery and Reinvestment Act components and funding levels
- Main functions of the WIB and how they align with HR functions
- Overview of One-Stop Workforce Service Centers
- Adults and Dislocated Workers services
- Additional government resources
- Models and case examples: WIB and Corporate HR Workforce Development alignment and successes

Who will benefit?

PIHRA, CSA and CWA invite HR professionals from all industries; education and training providers, and workforce development and economic development professionals are encouraged to attend.

Course Online Registration Link:

<http://www.californiaspaceauthority.org/req04>

California Statewide Employer Survey Input Request

Whether or not you attend the course, we respectfully request your valuable input which will influence a recommendation to the Governor regarding workforce development policy.

Employer Survey Online Link:

http://www.CaliforniaSpaceAuthority.org/html/government_pages/career-readiness.html

TUESDAY
OCTOBER 27, 2009
9:00 a.m. – Noon

Location

PIHRA Office

550 Continental Blvd., Suite #120
El Segundo, CA 90245

310.416.1210 or 800.734.5410

Approved for 3 HR Certification
Institute Credits

Program Costs

CSA, CWA and PIHRA Members: \$99
Non-members: \$109

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with Industry and Government Guests

Final Deadline

October 23, 2009

No refunds given after this date

Questions?

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WIRED Initiative

What is a Workforce Investment Board (WIB)?



- Established by the federal Workforce Investment Act:
 1. Principles: Streamline services; Empower individuals; Universal Access; Increased Accountability; Strong Role for Local Boards and the Private Sector; State and Local Flexibility; Improved Youth Programs
 2. Goals: Improve the quality of the workforce; Enhance the productivity and competitiveness of the Nation; Reduce Welfare Dependency
 3. One-Stop Service Delivery: Integration of programs, services.
- Each of California's 49 WIBs is appointed by a Local Elected Official, and is attached to an Administrative Agency (City, County, Consortium of cities or counties, non-profit).

3 Main Functions of a WIB:

- Stewardship of Public Dollars
- Alignment of Resources
- Community Leadership

Job Seeker Services Offered Through One-Stops:

- Job search skills
- Counseling and coaching
- Assessments and labor market advice
- Occupational skills training
- Basic skills training
- Internships and work experience

Employer Services Offered Through the One-Stop Career Center or Business Services:

- Layoff aversion strategies
- Help with layoffs
- Services to laid off workers
- Human resource assistance
- Job recruitment and placement
- Internships, work experience and on the job training

For more information on how to partner with your local WIB visit:

www.Calworkforce.org

www.Backtowork.org