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Dear \_\_\_\_\_,

The California Space Authority (CSA), in conjunction with its sister organization the California Space Education and Workforce Institute (CSEWI), would like to extend an invitation to you to join the newly established California Space Enterprise Speakers Bureau (CSESBS).

CSESBS will be a group of individuals comprised of new and seasoned professionals from space-related companies, entrepreneurs, government agencies, and academic research programs to act as ambassadors for California Space Enterprise.

The CSESBS is designed to motivate young people to pursue careers in the aerospace field. Through this effort we aim to educate state decision makers about the plight of our industry and communicate with California Space Enterprise businesses about adapting to the next generation workforce.

CSESBS speakers will discuss the past, present and future of the aerospace industry in California with topics such as: Current Threats and Opportunities; Business Development, Retention and Growth; Supply Chains and Manufacturing; Generation Y Perspectives; Generation Gap; Space Venturing; Public and Policy Maker Awareness; Space Science and Climate Change, and many other topics. The speakers will be knowledgeable, able to bring presentations to life, and inspire informative discussions with the groups they address.

We ask that you please consider joining the California Space Enterprise Speakers Bureau. If you are interested or would like additional information, contact Randall Echevarria. He can be reached at 916.551.1543 or [randall.echevarria@californiaspaceauthority.org](mailto:randall.echevarria@californiaspaceauthority.org).

Sincerely,

Andrea Seastrand

