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WIRED Sustainability Phase II Presentation February Staff Retreat

Aerospace Community Development
Team: TH, ME, RE, JJ

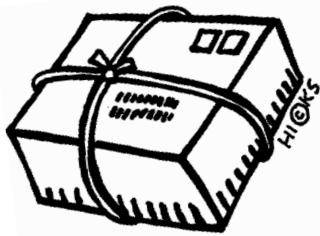




Project Overview:

Aerospace Community Development Program

- The ACD Program is a packaged program/service we are offering to both industry and schools (high school-university)



Innovation Tours- WIRED 3.8
Mentoring Program- WIRED 3.8
Speaker's Bureau- WIRED 3.8



Aerospace Career Forums for Educators (High Schools, Colleges/Universities) and Industry

Virtual Classroom- High Schools and Universities – WIRED 3.3

- *CSEWI will act as the bridge between colleges/universities, and the aerospace industry. Setup similar to Supplier training and forum initiative, but customized to meet the needs of the aerospace industry in preparing students for success*



Lead Organization/Organizational Partners: Aerospace Community Development Program

CSEWI = Lead organization forming partnerships with the following:

- Aerospace Companies
(that need outreach & community development assistance)
 - Not focusing on Primes
 - Smaller companies, suppliers
- High Schools
- Community Colleges
- Universities
- Icouldbe.org- mentoring platform/administrator



Key Products/Deliverables/Timing : **Aerospace Community Development Program**

Deliverables

- ❑ 3 established ACDP community partnerships
(3 companies with 3 schools)
- ❑ 1 innovation tour per partnership
- ❑ 1 aerospace career forum
- ❑ 1 Space Biz 101 course for students



CSA/CSEWI Staff roles:

Aerospace Community Development Program

TH: LEAD, Relationship Manager

RE: Relationship Manager

Phase 1

ME: Relationship Manager

JJ: Administrative Program Manager

- **Relationship managers will:**
 - Target company to identify contacts
 - Schedule meeting with company with JJ
 - Establish ACDP partnership
 - Target school to develop partnership with company
 - Foster relationship and implement ACDP needs
- **Administrative manager will:**
 - Set up necessary meetings
 - Correspondence (email and letters)
 - Outreach strategy/preparation
 - Program maintenance

Phase 2

- **Relationship managers will:**
 - Assist with panel coordination for career forum and Space Biz course
 - Assist with career fair exhibitors
 - Put Advisory Board together for planning/agenda
- **Administrative manager will:**
 - Prepare forum logistics
 - Provide event outreach
 - Set up necessary meetings

Phase 3

- **All managers will:**
 - Continue to foster relationships
 - Participate in team sustainability Meetings
 - Participate in meetings to discuss ACDP results
- Prepared final report and sustainability plan
- Begin fee for service sustainability plan





Key Activities/Interface w/Strategic Plan : Aerospace Community Development Program

❑ Career Forum and Space Biz 101

- 4.1.6 Design career awareness element for STEM-related careers, both at professional and technician level
- 4.4.7 Annually identify education/workforce issues for inclusion in CSA Legislative/Policy Agenda. Draft rationale for positions taken.

❑ Aerospace Community Development

- 4.1.10 Describe strategies to ensure effective partnering among education, academia, industry, informal science, government and the general public
- 4.3.10 Partner with other organizations providing education support, e.g. AIAA, Planetary Society, etc., to coordinate, leverage activity
- 4.3.11 Create a space industry orientation program in at least three university graduate advisor offices.



Questions?

Thank you

Notes: