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# Project 1.3: California Innovation Corridor Portal on Connectory.com Jo Marie Diamond

Sustainability/Integration Webinar August 21, 2007

Corridor WIRED Transformation Vision (from the PIP)  
***Integration of education, workforce and economic  
development systems/innovation strategies in a  
regional (CIC) framework***





# Overview: Sustainability Project 1.3

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## Project Goal

Develop and sustain an entrepreneurship culture, by:

- ***Identifying, Characterizing, and Consolidating*** the innovation assets and capabilities within the California Innovation Corridor, aligning:
- ***Government, University and Private Sector*** assets in order to accelerate technology commercialization in the private sector and mission success in the public sector.



# Key Products/Deliverables

## Sustainability Project 1.3

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- ❑ *Design Document completed for CIC Portal on Connectory.com*
- ❑ *More detailed specifications completed to support agile development of CIC Portal*
- ❑ *Profile Intake Application for non-Company Innovation Assets completed*
- ❑ *GUI Design vetted*
- ❑ *Outreach to communities inside/outside CIC underway*
- ❑ *Launch of CIC Portal –January 2008*
- ❑ *Followed by Corridor Tour/Demo*



# Key Findings to Date

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- ❑ **Characteristics of Innovation**
  - Willingness to develop, leverage relationships via multiple sources (referrals to
- ❑ **Characteristics of Supply Transformation**
  - Have used existing Connectory to distribute Supply Chain Rejuvenation Survey
- ❑ **Issues around Talent Development**
  - Example
- ❑ **Entrepreneurship**
  - Example
- ❑ **Global Competitiveness**
  - Example



## Key Findings to Date (cont'd)

- ❑ **Success Factors in Developing an “Innovation Ecosystem” or “Innovation Culture” Example**
- ❑ **Success Factors in Developing Talent**
  - **Example**
- ❑ **Integration of ED, Workforce, Education**
  - **Innovation, ED, Workforce tracks included at Far West Fed Lab Consortium conference (11-12 Sep 07) direct result of CA Tech 100. Connectory/CIC presentation included as well.**
  - **Will distribute Lab profiles at Lab Consortium meetings to extend relationship at Labs, have them reach back to CIC ED/WIBs**
- ❑ **Regional Collaboration**
  - **CONNECT San Diego will track Springboard entrepreneurs (for 1.4) while WIRED will run Springboard companies through SCE Pollak Model.**



# Cross-Sustainability Project Contacts Made/Results

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**Which of the other Sustainability Projects have you worked with since our June 5 webinar and what discussions, alignment and/or integration has resulted?**

**Have approached Dr. Stephen Lieberman about 3.5 partners to attend FW Regional Lab Consortium STEM track on 12 Sep 07.**



# Sustainability Project Products/Deliverables

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**What products and/or deliverables would you have ready to share by Sept. 6-7 at Project Leads Meeting at the Monterey Marriott?**

**Might be possible to demo the INCLUSIO Cluster Generation Tool (paid for with non-WIRED funding).**





# Project Needs/Desires

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**What does your project need/desire...**

- From Project Leads of Sustainability Projects today?**
- From Project Leads at Sept. 6-7 Forum?**



# Long – Term Revenue Strategies

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**What steps have you taken to identify future revenue streams to sustain the WIRED initiative(s) you are leading?**

**Met with SCE about linking CIC Portal, embedded tools in Edison ED tool kit**

**Have begun outreach with CA communities inside, outside of CIC**

**Orange County, Riverside, Central Valley**

**Have you identified other partners (WIRED or others)?**

**Brought in CONNECT San Diego via 1.4 but interest in CIC Portal**

**Are you interested in working on the Resource Development Task Force?**



# Key Corridor Conclusions at Close of WIRED

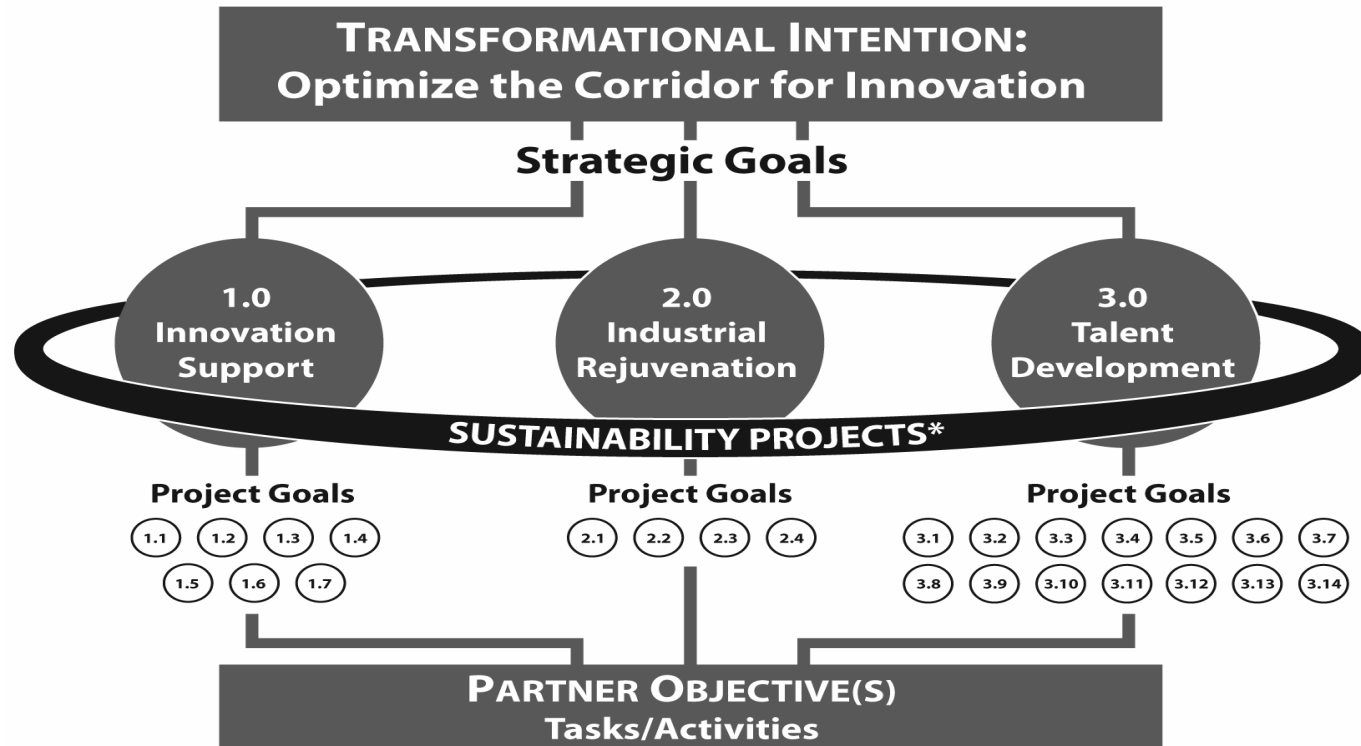
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What conclusions is your project reaching about “Optimizing the Corridor for Innovation and 21<sup>st</sup> Century Workforce Development”?



# California Innovation Corridor WIRED Initiative (cont'd)

## CIC WIRED PROGRAM



**\*Sustainability projects are those projects supporting both a strategic transformational goal and the overall WIRED grant initiative as well**

