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This document serves as a template framework that may be used by CSA/CLWA/DOL to present how the CIC WIRED projects map to the Economic Development Innovation Model. As discussed with CSA, this template only shows selected projects but may be easily expanded upon by CSA to show all CIC WIRED projects and any other economic development or workforce innovation initiative.

## Model Elements

### 1. Raise the Stakes: Introduce Innovation as the Imperative

- Personally Share the Latest Thinking and Experience
- Give Innovation a Human Face
- Be the Johnny Appleseed of Innovation

### 2. Reassess the Region: Identify Current and Potential Sources of Innovation

- Make the Case for Reassessment
- Focus on the Cornerstones of Innovation: Assets, Networks, Culture, and Community

### 3. Connect the Innovators: Conduct a Disciplined, Collaborative Process

- Design a Disciplined Process to Engage Innovators
- Focus on Opportunities and Requirements to Capitalize on Opportunities

### 4. Broker Breakthroughs: Help Innovators Take Collaborative Action

- Provide an Action Plan Template and Insist on Breakthrough Outcomes
- Make Sure Actions Have Champions and Will Produce Breakthrough Outcomes

### 5. Network the Brokers: Accelerate and Expand Innovative Collaborations

- Establish an ongoing mechanism for individual and institutional collaboration around innovation

### 6. Redefine Success: Change the Metrics in Economic Development

- Change metrics from cost-oriented to innovation-oriented
- Align metrics with measurable results defined in collaborative action plan
- Redefine success across collaborating organizations and jurisdictions

PROJECT	MODEL ELEMENT					
	1. Raise the Stakes	2. Reassess the Region	3. Connect the Innovators	4. Broker Breakthroughs	5. Network the Brokers	6. Redefine Success
<b>Key</b> Helps define model Provides data that may be relevant elsewhere Demonstrates replicable component of model Partially Significantly All aspects						
<b>Bay Area Innovation Network Roundtable (1.1)</b> <hr/> <i>DOL Objective:</i> Develop new approaches to expand innovative competitiveness <i>Significance:</i> This Innovation Roundtable led a regional science and technology entity (the Bay Area Science and Innovation Consortium, BASIC) to develop new strategies for increasing competitiveness. <i>Key Elements:</i> A one-day event, requiring five months of planning and high-level leadership, as well as specific desired outcome. <i>Assessment:</i> Objectives achieved. More info, see <a href="http://www.innovatecalifornia.net/success/search/details/accomplishment/36">www.innovatecalifornia.net/success/search/details/accomplishment/36</a> and <a href="http://www.bayeconfor.org/media/files/pdf/BAInnovRoundtableFinalWeb.pdf">www.bayeconfor.org/media/files/pdf/BAInnovRoundtableFinalWeb.pdf</a>						
<b>Economic Development Innovation Model (1.1)</b> <hr/> <i>DOL Objective:</i> Produce a practical, effective new model for workforce and economic development professionals to expand innovation industries measurably <i>Significance:</i> The model guides key innovation stakeholders through the process of building an ecosystem to support innovation <i>Key Elements:</i> The model (shown to the left) lays out a six-step process for building an ongoing mechanism for sustainable regional growth around innovation <i>Assessment:</i> The model successfully and practically redefines how workforce and economic development organizations can better support innovation	 	 	 	 	 	 

## 21<sup>st</sup> Century Workforce (1.2)

*DOL Objective:* Develops new approaches to expand innovative competitiveness

*Significance:* This Innovation Roundtable led a regional science and technology entity (the Bay Area Science and Innovation Consortium, BASIC) to develop new strategies for increasing competitiveness.

*Key Elements:* A one-day event, requiring five months of planning and high-level leadership, as well as specific desired outcome.

*Assessment:* Objectives achieved. More info, see [www.InnovateCA.net/specific](http://www.InnovateCA.net/specific) section

