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**Workforce Innovation
through Regional Economic Development**



California Innovation Corridor



Project Integration, Communications and Start-Up
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Second Generation WIRED Session





California Space Authority-Led California Innovation Corridor WIRED Initiative

- 13 Counties
- 60+ Partners
 - economic development entities
 - WIBs
 - nonprofits
 - companies
 - universities
- Three Tracks of Activity
 - Innovation Support
 - Industrial Rejuvenation/Supply Chain Strategy
 - Talent Development
- 25 individual projects



- # Intentional Start-Up Activities
- Leadership Team Identification (13 pp)
 - Project Leads Identification (25 entities)
 - Orientation Meeting for Partners
 - Six Month Project Plan
 - Project Staffing Matrix/Job Descriptions
 - Partner Protocol
 - Project Integration Protocol
 - Scope of Work Template
 - Communications
 - Periodic Partner Meetings
 - Bi-Weekly Communications Tool



Challenges Encountered in Intentional Start-Up Activities

- Role for Project Leads evolved, difficult to describe at start
- Orientation meetings helpful but could not answer contract questions – contract materials not received from DOL/State
- Unanticipated DOL interfaces and requirements demanded time/attention, were not originally identified in 6-Mo Project Plan
- No scope of work template found, required development



Unanticipated Challenges/Opportunities Requiring Attention

- Grant Implementation Plan
- Metrics guidelines would evolve over time, not be given at start
- Development of Technical Assistance plan
- Rescoping of individual projects to accommodate great new ideas
- WITS

